

BRIAN CAMPBELL

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EDUCATION:

1999 – 2003:

Stetson University, DeLand, FL.

Degree: Bachelor of Arts - Digital Arts, 2003, Magna Cum Laude

Minor: Studio Art / **GPA:** 3.77 / **Academic:** Honors program

AWARDS/HONORS

- Tampa Bay Ad Federation – 30+ Addys (15+ Gold), 3 “Best of the Bay” Awards (2005)
- Telly Award Winner (2005)
- Award Winner (6) – 2001 - 2003 Stetson Annual Video and Animation Competition

RELATED WORK EXPERIENCE:

Ren Scott Productions, Inc.

Creative Director – (February 2006 – Present) (<http://www.renscottproductions.com>)

Produced and managed all creative work through the agency, varying from 30-minute programs to 30-second spots. Large focus on internet distribution of video, podcasts, etc. Clients include: University of South Florida, Heartbeat International, The Florida Aquarium, and various medical marketing groups.

Pyper Paul + Kenney

Multimedia + Art Director – (October 2004 – January 2006) (<http://www.pyperpaul.com>)

Established and managed post production within the agency. Responsible for the direction, creation, and editing of myriad television commercials and corporate videos. Supervised and created visual effects for spots including extensive motion tracking, 3d animation, and greenscreen work. Additionally designed Flash/HTML websites and print advertisements as needed. Clients included: Sweetbay Supermarket, Tampa Bay Devil Rays, Circle K, Checkers, The Florida Aquarium, Reeves Import Motorcars, MarineMax, Home Shopping Network, Tires Plus

OFFEDGE Design / Chophaus

Owner (DBA) - 2D/3D Animation / Multimedia Design (Video/CD / DVD) - (2000 – Present)

Managed the production and creation of a variety of multimedia projects, including the design/programming of Flash animations, websites, editing and visual effects for commercials, corporate videos, and short films. Clients include Axiom Worldwide, Stetson University, Particletree Inc., Infinity Box Inc., G.R. Wyse, The Mall at Millenia

Sendtec, Inc. – (<http://www.sendtec.com>)

Art Director – (March 2004 – September 2004)

Responsible for the creation and direction of different media advertisements, including Flash animation design projects. Projects include print ads, online ads and corresponding landing pages, motion graphic work, television storyboarding, and rich media (Flash, etc) advertisements. Conceived, constructed, and helped propose advertisements for the following clients: Real Networks, AOL, Tickle, AAA, Euro-Pro, General Electric, BP Motors, Rhino Linings.

TEKGroup International – (<http://www.tekgroup.com>)

Graphic / Multimedia Designer – (Summer 2000, Summer 2001, August 2003-March 2004)

Created a wide array of graphic layouts and Flash animation design projects, while managing a variety of other maintenance-centered design tasks (image editing, in-house marketing, storyboarding). Constructed and proposed new designs and layouts for client websites and misc. projects. Clients included Ford Motor Company, Delta Airlines, Volkswagen, Audi, BurrellesLuce, IBM, The Detroit Lions, Sunfest, PGA.com, American Basketball Association, and AOL Time Warner.

i.d.e.a.s. at Disney/MGM Studios – (<http://www.integrityarts.com>)

Graphic Design / Video Editing / Animation and Website Development Intern – (Summer 2002)

SPECIAL SKILLS / PROGRAM EXPERIENCE:

Video and Multimedia

Apple Final Cut Pro/Studio 1.0 – HD
Adobe After Effects 4.0 – CS3
Apple Shake
Apple DVD Studio Pro
Adobe Premiere 5.5, 6.5
Avid Systems
Ultimatte / Keylight Hardware/Software
Boujou
LiveType
Cleaner

2d / Publishing / Photography

Adobe Photoshop 4.0 – CS3
Adobe InDesign
Adobe Illustrator 7 – CS3
Quark
Adobe Pagemaker 6.5

Web Development/Animation

Macromedia Flash 4 – CS3
Actionscripting/Javascript (programming)
Macromedia Director 6, 7
Macromedia Dreamweaver (UltraDev, CS3)
Macromedia Fireworks
Microsoft Frontpage 1st edition, 97, 2000

3D Modeling and Animation

Maya
Lightwave
3D Studio Max

Sound

Cubase SX3
Logic Platinum Pro
Sonic Foundry Sound Forge
Reason
Native Instruments Reaktor / Battery
Sonic Foundry Acid
Pro Tools
Max/Msp / Cycore

Significant working knowledge of :

Operating Systems - Windows-based (through WinXP) , MAC OS (through OSX)
FTP programs – (i.e. – Fetch, CuteFTP, WS_FTP, BulletProof)
Microsoft Office programs – (Word, Excel, Access, Powerpoint, Other Presentation Software)
Computer Assembly / Setup / Networking